

There's nothing wrong with running old school testimonials if the people providing the testimony are today's cool kids. Nomacorc asked a handful of its customers to speak candidly about what's important to them and how Green Line supports that. We simply captured their thoughts and broadcast them in print, online and in social media. Everything linked to a micro-site with winemaker Q&As, product specs and an offer to request samples. The campaign works, not just as product advertising, but as a tool for recruiting the next wave of customers.

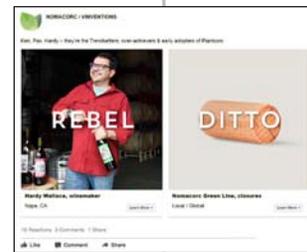
PRINT



ONLINE



FACEBOOK



WEBSITE

Request Samples

MEET THE TRENDSETTERS:
BRINGING INNOVATION AND INSPIRATION TO THE WINE INDUSTRY

Dax Mathis / Pax and Wood Gap Wines

SELECT GREEN 500

Fig. 1 shows the effect of different Green Line closures on the aroma profile of Grenache. Note how the escalating OTRs of Select Green 100, 300 and 500 accentuate "red fruit." Your Vintements representative can help you choose the best OTR for your wine.

COMMON WINE FLAWS AND HOW NOMACORC PREVENTS THEM

Ever open a wine and get a whiff of sulfur or rotten eggs? These are signs of reduction, of the wine not...

Another common flaw is oxidation, which is the opposite of reduction. It's the result of too much exposure...

A third flaw is cork taint or TCA. TCA is a chemical compound found in wood products like corks and...